



Maps Counseling Services

Navigating Life's Challenges

Annual
Report
2025

Our Mission

Navigating life's challenges... caring for mind, heart, body, and spirit.

Our Vision

Maps Counseling Services envisions a community, strong in mind, heart, body, and spirit, equipped to confidently navigate life's challenges

A Message from the Executive Director

Dear Friends of Maps Counseling Services,

As we reflect on the year 2025, we are once again filled with deep gratitude and, this year, a renewed sense of momentum.

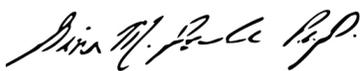
This has been a year of meaningful growth. We strengthened our clinical team, welcoming new providers and investing in expanded training, supervision, and support for staff at every stage of their professional development. Our administrative team grew as well, allowing us to streamline systems, enhance client access, and build the internal foundation we need as a mid-sized mental health center serving a rapidly growing region. Each member of our staff, new and longstanding, has contributed to a more sustainable and resilient organization.

We also expanded our programs and community partnerships in thoughtful and mission-driven ways. From increasing capacity in our training program to offering more community education and outreach to deepening collaborations with local organizations, 2025 was a year defined by connection and shared purpose. These efforts help ensure that Maps Counseling Services remains a trusted resource for individuals and families seeking compassionate, high-quality mental health care.

To our extraordinary board members, thank you for your steady leadership, vision, and willingness to imagine what is possible. To our clients, who entrust us with their stories and their care, it is a privilege to walk beside you. And to our donors, collaborators, and friends throughout the community, your belief in our work fuels everything we do.

As we look to the year ahead, we carry confidence in the team we have built, gratitude for the community that surrounds us, and hope for the many paths forward. Together, we will continue to strengthen this organization and the mental health of our region.

With deepest appreciation,



Gina M. Pasquale, PsyD
Executive Director



Our Values

We value and honor the integration of *spirituality*. There is recognition and praise for the *diversity* of our spiritual perspectives, and for our *client-centered* perspective which begins with each client's unique view of spirituality. Spirituality is defined by each client and is understood as a function of our *holistic* approach to psychotherapy, providing *individualized care* that is *culturally sensitive*. There is a desire to *preserve our culture* by recruiting clinicians who are committed to the integration of *spirituality* into the therapeutic process with clients who wish to do so, and the way we hold and support each other as colleagues.

We are committed to being a *catalyst for change* in the community and an important force towards helping make this region a better place for all of us. *Affordable* care that is available to all in need is central to this, as is our role as *consultants and educators* for mental health. Part of this is to be a resource for training future psychotherapists, and to host *workshops and community forums* on mental health. Both our staff and board acknowledge the importance of Maps as a *non-profit agency* that values *collaboration and consultation* with other agencies.

We are committed to offering *quality care*. This includes a *diversity of resources* that serves all ages and a wide variety of different presenting problems. To help maintain this, *continuous training* opportunities and *peer supervision* are critical, as is *client (and community) feedback*. Maps is intentionally *selective in hiring* to emphasize quality of care and preservation of our culture and values over revenue.

We value *staff as stakeholders*, and *employee engagement* is a critical element of our administrative structure. We are committed to a culture of empowerment and *respect* between board, staff and clients, and between clinical and administrative offices. We value *supportive administration* including *pragmatic paperwork* and *staff participation* in the development of policies and procedures.

We are committed to professional sustainability which requires *balance* and Clinicians have freedom to define their practices and the ability to change over time depending on one's personal situation. We value a *safe and supportive community* where conflicts are addressed and resolved, personal problems are respected and supported, where job security is strong and success is measured by quality, not quantity of care.

Our Board of Directors

Maps Board of Directors

President

David Meader

Vice Chair

Carl Allen

Treasurer

Mike Kapiloff

Secretary

Kathi Borden

Board Members

Rebecca Barrett

Rabbi Daniel Aronson

Sophia Cunha-Vasconcelos

Kelly Lynch

Roger Hansen

Ted Keating

Board Transitions in 2025

In 2025 we said good-bye to Carolyn Ogren. We thank her for her service and look forward to seeing her at the next Board of Directors Past, Present, and Future Potluck!

Our Staff

Executive Director

Gina M. Pasquale, PsyD

Training Director

Tina Borsa, LCMHC

Business Manager

Dawn Reed

Intake Coordinator

Jennifer Folsom

Office Staff

Danielle Killeen

Social Media Coordinator

Ava Drenkhahn

Senior Staff Therapists

Jennifer Coke, MA, LCMHC

Cecilia Goldfuss, MA, LCMHC

Sarah Goldsmith, LCMHC

Sadie Homeier, LCSW

Louise Howlett, M.Div., LMFT

Judy LeClair, LICSW

Lucinda Nightingale, LMFT

Barnes Peterson, LCMHC

Jessica Pierce, LCMHC

Susanne Riemer, MSW, LICSW

Amy Reynelli, LCMHC, MLADC

Angèle Romano, LICSW

John Sannicandro, LCMHC

Megan Smith, PsyD

Gail Williams, LMFT

Candidates for Licensure

Kaitlin Guildford, MA

Thomas Hulslander, PsyD

Austin Mabry, MA

Sergio Pritchett, MA

Corina Ryan, MA

Student Clinicians

Annie Dintino-Cucchi, M.Ed.

Allyson Lavoie, BA

Randyn Markelon, BA

Brandon Turner, MS

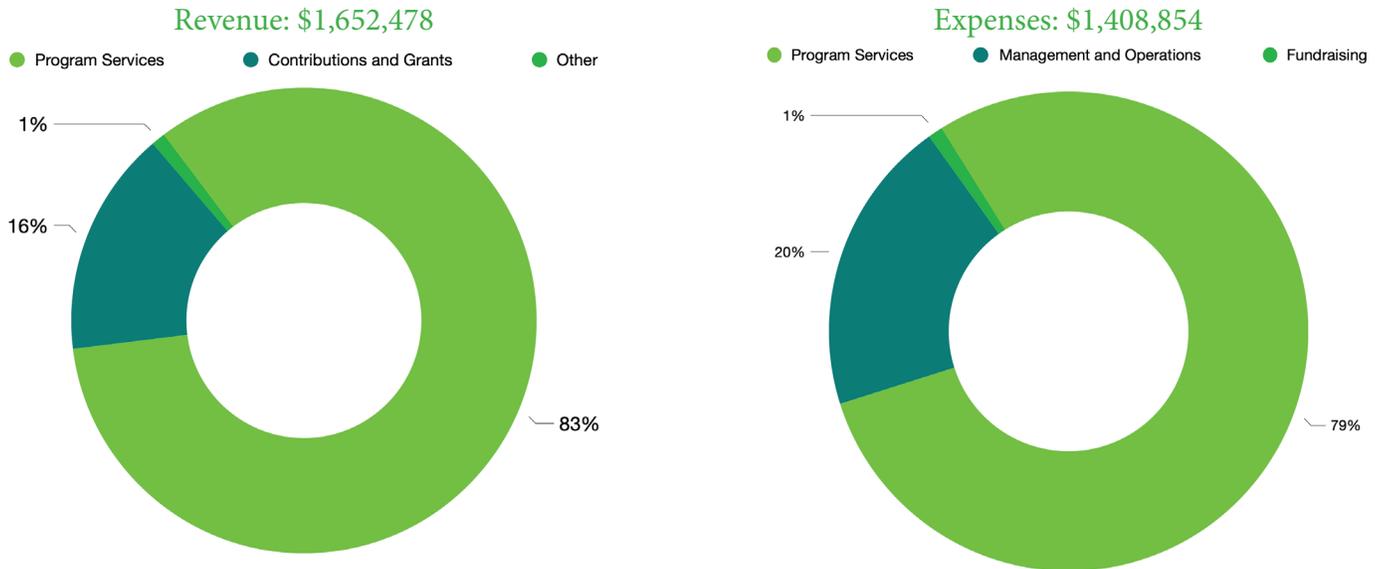
Staff Transitions in 2025

In 2025, we bid farewell to doctoral student Abby Molina, MS, at the completion of her training year, and to Danielle Ravenelle, MA, as she transitioned into private practice at the end of her candidate for licensure. We also said good-bye to Meg Pilling, PsyD, and Monika Faber, LCMHC, as they moved on to the next steps of their professional paths. We wish them all well and thank them for their service to our community.

In Memoriam: We remember John Richards, LICSW, with deep appreciation for the care he offered to clients and colleagues alike. His kindness and commitment to his clients left a meaningful impact on our community.

Retirement Celebration: As the year ends, we say goodbye to Lucinda Nightingale, LMFT. We are grateful that Lucinda spent the final season of her career with Maps, bringing warmth, wisdom, and care to our community. We wish her a happy and fulfilling retirement.

Fiscal Report



This data represents our most recent formal independent audit, which was Fiscal Year 2024. Maps Counseling Services grew sustainably in 2024, with revenue supporting expanded clinical services, increased training capacity, and a stronger administrative foundation. As a nonprofit committed to accessibility, we remain dedicated to responsible stewardship of our resources.

Mental Health Services 2025

In addition to providing more than **12,000 hours** of psychotherapy services, we continued our drop-in program at Hundred Nights, offering compassionate support to individuals facing housing insecurity. We also launched a new mental health consultation program, providing reduced cost, relationship centered consultation to area nonprofits, thoughtfully tailored to the unique needs of each organization.

Continuing Education Workshops

This year we offered a robust slate of continuing education workshops, including Death, Culture, & Spirituality (Rev. Jessica Johansson, M.Div.), Narcissism Unmasked (Venessa Reiser, LCSW), and Suicide Prevention (Karen Carreira, LMHC). These trainings were offered both to our clinical team and to mental health professionals in the community for continuing education credit, supporting ongoing professional growth across the region.

New Initiative

Supporting the Supporters

We are especially thankful to Savings Bank of Walpole for funding our new Supporting the Supporters program for an entire year. Through this initiative, Maps clinicians Sadie Homeier, LCSW, and Sarah Goldsmith, LCMHC, are partnering with Hundred Nights and The Community Kitchen to create employee wellness programs that care for those who spend their days caring for others.



“The Keene community has done a wonderful job of recognizing the important resource that Hundred Nights provides. While this recognition is welcome, it does not do much in the realm of supporting those doing the work. I am truly honored to be able to work with Hundred Nights staff to begin addressing their need for support as they do this incredible work.” Sarah Goldsmith, LCMHC



“I’m grateful for the opportunity to support the incredible staff at The Community Kitchen through a trauma-informed approach to self-care. Their team show up every day with compassion and strength, often in the face of complex challenges. It’s a privilege to create space for them to pause, reflect, and care for their own well-being—because when caregivers are supported, the whole community benefits.” Sadie Homeier, LCSW

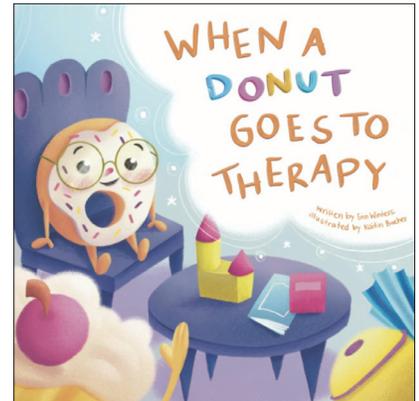
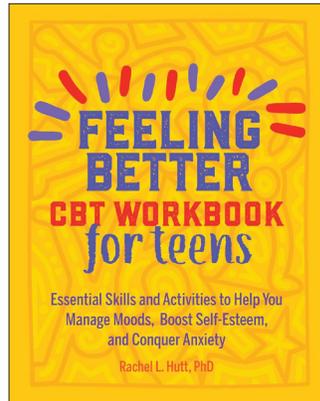


2025 Highlights

In the Monadnock Region, community is not an abstract idea, it is a daily practice. People here know that nonprofits serve as wayfinders, helping individuals navigate life's most difficult terrain. This region embraces and supports the work of organizations like Maps Counseling Services, understanding that the health of our community depends on the strength of the networks that bind us together.

Keene Lions Club

Stories have a remarkable way of speaking to feelings that children sometimes can't yet put into words. Thanks to the generous support of the Keene Lions Club, we were able to create a thoughtful library of psychotherapy books and workbooks for children and teens. These books have become meaningful companions in the therapeutic process, offering comfort, language, and connection. Because of this funding, we can gift these books to our young clients, helping them carry their therapeutic work with them long after each session ends.



Kiwanis Club of Keene

Play is the language of children, and it often reveals what words cannot. Thanks to the generous support of the Kiwanis Club of Keene, we were able to restock our play therapy materials, including art supplies, therapeutic games, and hands-on tools that help children feel safe, seen, and engaged. These materials are essential to fostering creativity, expression, and healing in our youngest clients. Because of this funding, we can continue to offer a rich and responsive play therapy environment where children can explore their feelings and begin to make sense of their experiences.



Orchard Hill Breadworks

Pizza Night at Orchard Hill Breadworks was filled with warmth, a beautiful setting, great music, and a true sense of community. We are deeply grateful to Orchard Hill for hosting us and for their generous commitment to local nonprofits. The evening brought our staff, board, and volunteers together in a way that nourished both spirit and connection, and the proceeds supported our Hope and Healing Fund, which helps provide psychotherapy for individuals who are uninsured. Their partnership reminds us how powerful community can be in opening doors to care and support.



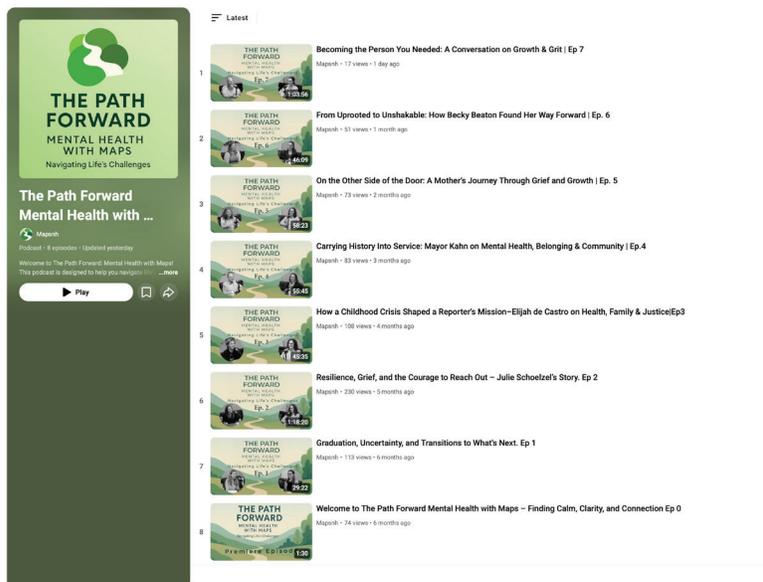
Community Psychology Initiatives

During Mental Health Awareness Month in May, we offered a full calendar of in-person and virtual events designed to support connection, learning, and wellbeing. We kicked off the month with a joyful Family Game Night—made even more special thanks to the Savings Bank of Walpole for providing snacks, games, and playing cards for families to take home. We closed the month by launching our new community psychology initiative, a video podcast. **The Path Forward: Mental Health With Maps**, marks an exciting step in expanding our outreach and education efforts.

Mental Health Awareness Month at MAPS Counseling Services, May 2025

mon	tue	wed	thu	fri	sat	sun
			1 Kick off video explaining mental health awareness month and the calendar of events	2 Community Family Game Night 7-9pm at UCC Dining Room <small>*Sponsored by Savings Bank of Walpole</small>	3 Emotions and Arousal Therapy 9-11am at Maps Counseling Koenig location	4 Yoga with Becky 4:30-5:30pm at Aloha Yoga <small>*Sponsored by Aloha Yoga, LLC</small>
5 Mindful Minute Monday	6 Tuesday Mental Health Info	7 Journal and Drawing Prompt	8 Journal and Drawing Prompt	9 Friday Fun on Purpose	10 Hello from Monandack Interfaith Project	11 Nature and Mental Health
12 Mindful Minute Monday	13 Tuesday Mental Health Info	14 Workshop: Enhancing your Relationships through the 5 Love Languages with Louise Howlett, LMFT 7:15-8:15pm at the Maps Koenig office	15 Journal and Drawing Prompt	16 Friday Fun on Purpose	17 Workshop: Connect, Play, and Fun and good for you! With Kelly Lynch 9-11am UCC Dining Room <small>*Sponsored by UCC Dining Room</small>	18 Yoga with Becky 4:30-5:30pm at Aloha Yoga <small>*Sponsored by Aloha Yoga, LLC</small>
19 Mindful Minute Monday	20 YMCA Mental Health Fair	21 Workshop: Enhancing your Family Life through the 5 Love Languages with Louise Howlett, LMFT 7:15-8:15pm at the Maps Koenig office	22 Journal and Drawing Prompt	23 The Path Forward Mental Health with Maps Podcast Introduction	24 The Path Forward Mental Health with Maps Podcast Episode 1	25 Nature and Mental Health
26 Mindful Minute Monday	27 Tuesday Mental Health Info	28 Trauma Informed Care Panel Discussion (Maps Trauma Informed Care Committee) 6:30pm in the UCC East Room	29 Journal and Drawing Prompt	30 Friday Fun on Purpose	31 Contemplative Photography 9am-12pm at the Maps Koenig office <small>*Sponsored by Christopher David Studios</small>	

More information can be found at mapsnh.org.



Watch us on YouTube:
youtube.com/@Mapsnh

Also on:

- Apple Podcasts
- Spotify

Philanthropic Partners of Maps Counseling Services

2024 & 2025

Visionary Trailblazer

Mr. & Mrs. Michael Jablonski
Estate of Shirley M. Kane
New Hampshire Charitable Foundation: Henry and Patricia Nielson Fund
New Hampshire Charitable Foundation: JAM Fund
Revo Casino
Savings Bank of Walpole

Summit Partner

Aloha Keene LLC
Mr. Frank Bequaert
Grand Monadnock Rotary Club
Homestead Thrift Shop
Jumanji 30th Anniversary Celebration
Mr. & Mrs. Michael Kapiloff
Keene Lions Club
Kiwanis Club of Keene
Mr. & Mrs. Charles Krause
Mr. & Mrs. Walter Lacey
Orchard Hill Breadworks
JC Russell
Unicron Management, LLC
Unitarian Universalist Church
Dr. Gary Wehrwein

Ridgeline Advocate

Carl Allen Jr.
M. & Mrs. Jonathan Bloom
Eleanor Briggs

James Butterfield
Gerald Eichner
Fenton Family Dealerships
Dr. H. Roger Hansen
Mr. & Mrs. John Hoffman
Christna Houser
Louise Howlett
Mark Leighton
NH Trust
Debra Pasquale
United Church of Christ in Keene
Weinak Dental

Base Camp Champion

Dr. & Mrs. Joseph Bergman
First Church in Jaffrey
Nelson Congregational Church

Forest Path Friend

Mr. & Mrs. Mark Armstrong
Rebecca Barrett
Lynn & Ken Bergman
James Butterfield
Dana Carley
Betty Christiansen
Dr. Andrew Cooke
Faith Cyr
Davis Oil Co.
Frank Dobisky

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Deborah Hutchings

Ms. Constance Joyce

Dr. & Mrs. Jay Kahn

Gregory Kleiner

Dr. & Mrs. Paul Krautmann

Dr. Gregory Kriebel

Mr. & Mrs. David Lord

Kelly Lynch

Mr. & Mrs. Michael Metell

Dr. Jeffrey Newcomer

Christina O'Rourke

Susanne Riemer

Donna Robbins

Joseph Sabolevski

Dr. & Mrs. Arthur Simington

Michael Stoudt

Cameron Tease

Dr. & Mrs. Kimball Temple

Paul Venezia

Ms. Yvette Yeager

Trailhead Supporter

Anonymous

Holly Beardslee

Kathi Borden

Michelle Connor

Roland Despres

Diantha Dorman

Dr. & Mrs. Robert Englund

Richard Gatley

Judith LeClair

Dr. Greg Rothman & Dr. Linda Singer

Dr. & Mrs. Gary Shapiro

Susan Smith

Thomas Westheimer

Legacy Giving

In 2024, Maps Counseling Services received a meaningful bequest from the estate of Shirley M. Kane. In 2025, her generosity allowed us to establish an emerging endowment fund in partnership with NH Trust, laying the foundation for long-term sustainability and the continued fulfillment of our mission for years to come.

If you are interested in leaving a legacy through a planned gift, please contact us to learn more about how your generosity can make a lasting impact.

WE RESPECT **WOMEN, MEN, TRANS, GENDER-FLUID, AND NON-BINARY PEOPLE**. WE VALUE **BLACK LIVES**. WE STAND WITH OUR **LGTBQIA+ COMMUNITY MEMBERS**. WE CELEBRATE PEOPLE OF **ALL AGES** AND AIM TO **INCREASE ACCESS TO CARE FOR PEOPLE ACROSS ALL SOCIO-ECONOMIC STATUSES**. WE SUPPORT **IMMIGRANTS, REFUGEES, INDIGENOUS PEOPLES**, AND PEOPLE OF ALL **FAITHS, SPIRITUALITIES, AND ETHNICITIES**. WE SUPPORT **INDIVIDUALS, COUPLES, AND FAMILIES CHALLENGED BY MENTAL HEALTH, SUBSTANCE USE, LIFE STRESSORS, LIVED EXPERIENCES, AND DIFFERENCES IN BODIES & ABILITIES**.

~Adapted from The Howard Center



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linkedin.com/company/maps-counseling-svc/



office@mapsnh.org



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Your contribution, no matter the size, is deeply appreciated and helps us fulfill our mission. We remain committed to the highest standards of clinical excellence and are honored to hold full accreditation through the Solihnten Institute.



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